

40TH ANNUAL
MOUNTAIN AND VALLEY
WOOL FESTIVAL



1983

40 Years

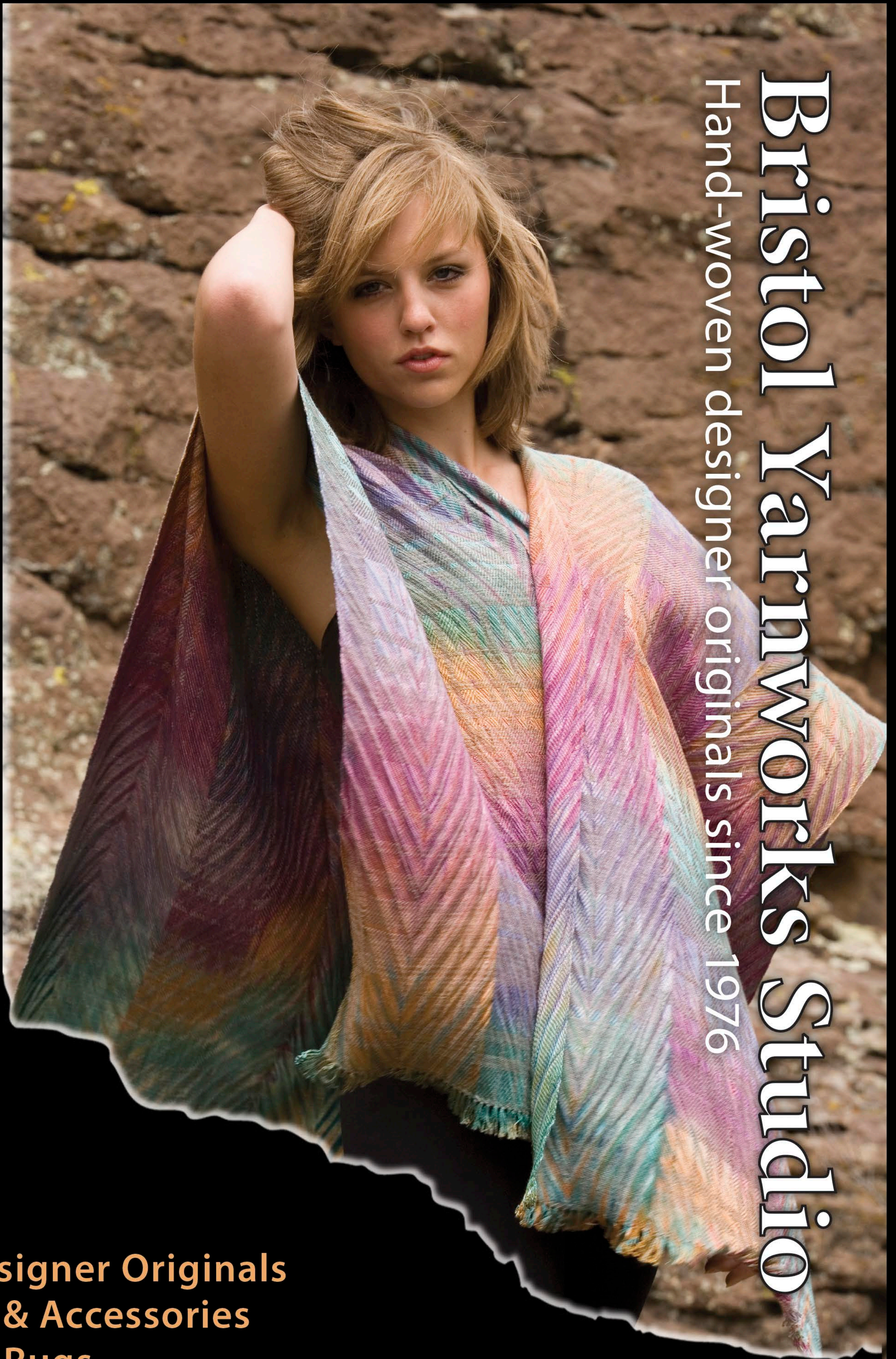
2023



OCTOBER 7th & 8th 2023
SANTA FE COUNTY FAIRGROUNDS - SANTA FE, NEW MEXICO

Bristol Yarnworks Studio

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Teri D. Inman

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Participant!
Located at
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FESTIVAL INFO

2023 Hours of Operation

Saturday Oct 7th 9:00am-5:00pm - Sunday Oct 8th 9:00am-4:00pm

Where Is?.....

Vendor List & Map - pages 10-11

The First 40 years - The history of the Mountain and Valley Wool Assn. - page 2

Main Schedule - page 3

Demonstrations Schedule - pages 4 & 6

Music Schedule - page 7

2023 Sponsors & Sponsoring the MAVWA Wool Festival- page 8

MAVWA Member Directory - pages 12-20

About MAVWA and becoming a Member - page 20

The 40th Annual Mountain and Valley Wool Festival is

Family friendly activities, educational opportunities, contests and competitions in the various fiber fields. A Fiber Market featuring a variety of fiber, yarn, equipment, finished items and much more! Fiber animals, silent auction, fiber arts and sheep shearing demonstrations, food vendors, regional musicians.

We're glad you are here!



2 MAVWA THE FIRST 40 YEARS

by Laura L Ninnemann

BEGINNINGS

In 1981, Julia Ripsom of Christian Community Services in Alamosa, CO, along with several like-minded community members, embarked on a mission to provide networking, economic development support services, and educational resources to wool growers and wool users of the upper Rio Grande region and northern New Mexico. When they were officially organized as the Wool Products Association, they held their first members' meeting in La Jara, CO on January 18, 1983. Although they did not participate as vendors until 1999, Rick and Teri Inman attended that first member meeting.

Stakeholders, including ranchers, fiber artists, retailers, planning consultants, and several other individuals and groups residing in the region, had met monthly beginning in November 1981 to learn about available wool resources and talent, and the challenges facing wool producers and users. Topics included everything from equipment and skill sets to land conditions and sheep breeds currently being raised.

The Association's goals, as stated in the La Jara meeting agenda, included providing marketing, bookkeeping and other services; increasing production of top-quality local wool; fostering development of independent production programs; operating a wool scouring and carding facility; establishing a small wool-processing mill; and developing continuing education and training programs.

Through the tenacity and dedication of these founding organizers, the Wool Products Association was incorporated in the state of New Mexico as the Mountain and Valley Wool Association in 1983.

At the start, the primary focus was locally produced wool from the upper Rio Grande region and northern New Mexico. Later, MAVWA's definition of wool expanded to include the fiber of any animal and, in 2001, members voted to expand the region to include all of Colorado, New Mexico, and Texas. Then, on May 11, 2016, bylaws were adopted and MAVWA was incorporated as a 501c3 non-profit organization.

EARLY YEARS

It was during a 1983 MAVWA meeting and wool workshop in Antonito, CO that the Wool Festival was conceived. This Antonito workshop was, in essence, the first Wool Festival, and Julie Ripsom served as MAVWA's first President. Upon her departure from the area, Mary Stabolepszy assumed that role and graciously served for several years. Festival managers have included Patricia Quintana, the Robert Donnelly's, Coralie Silvey Jones, and others.



Mary Stabolepszy*, Patricia Quintana*, Coralie Silvey Jones, Robert Donnelly



The Wool Festival in Kit Carson Park, Taos, NM - 1984*

The inaugural Taos Wool Festival was held in Kit Carson Park and remained in that location for 38 years. Booths were located in the small area north of the main building near the entrance with 15 fiber vendors participating. By 1986,



Mary L. Scott (Stabolepszy) in 1986.

booths moved to the large area between the stage and the theatre with 40+ vendor booths. Food vendors have always been a part of the festival with the goal of promoting lamb products and keeping visitors on-site.

In those early days, there was just a handful of people organizing and producing the festival, so they drew upon each other's talents to accomplish the tasks at hand.

FIBER CRITTER CORNER

In 1985, sheep were added to the festival, providing a hands-on experience to MAVWA's educational mission. Over the years, other species were added to the Fiber Critter Corner including goats, llamas and alpacas. Sheep shearing was added in 1986, becoming yet another highly anticipated educational event throughout each festival. In the early years, shearing was performed on the park's central stage. The tradition of sheep shearing continues today in the highly capable hands of Tom Barr, shearer extraordinaire. In past years, angora rabbits also added an interesting facet to the Fiber Critter Corner as their hair can be spun directly from their bodies without creating any discomfort.

ctd. on page 5...

* - Photo courtesy of Roy Dow

FESTIVAL HAPPENINGS 3

Throughout Both Days of the Festival

Fiberarts Marketplace

Sat 9:00 - 5:00 Sun 9:00 - 4:00

Map and Vendor List on pages 10 & 11

Information & Merchandise Booth

Sat 8:00 - 5:30 Sun 8:00 - 4:30

Demonstrations - Exhibit - Hall Demo Area

Schedule on pages 4 & 6

Sat 1:00 - Sun 11:00 Animal Pavilion - Animal Demos Area

Llama Show & Demonstration - Jill Knuckles - Tall Tail Llama Ranch & Fiber Arts

Experience the versatility of llamas by learning about their extraordinary fiber as well as their agility and gentleness. You will learn the difference between double coat, single coat and suri fiber and have the opportunity to walk a llama.

Saturday October 7th

Silent Auction

Exhibit Hall - Silent Auction Area

Donations Accepted 8:00-8:45

Bidding 11:00-3:30

Pick Up Winning Bids 4:00-4:45

Hand Spun Yarn Show/Competition

Exhibit Hall - Yarn Competition Area

Registration at Info Booth 8:00-8:45

On-site Entries accepted 8:00-9:00

Closed for Judging 10:00-12:00

Awards presentation 12:30-12:45

Open for Viewing 12:00-5:00

Skein Pickup 4:00-5:00

Millspun Yarn Show/Competition

Exhibit Hall - Yarn Competition Area

Registration at the Info Booth 8:00-8:45

Drop off entries 8:00-9:00

People's Choice Voting 10:00-3:45

People's Choice Results 3:45

Pick up Entries 4:00-5:00

Fleece Show & Sale

Animal Pavilion - Fleece Show Area

Registration at the Info Booth 8:00-8:45

On-site Entries Accepted 8:00-9:30

Fleece Judging 10:00-12:00 - open to public

Fleece Sale 2:00-4:00

Registration for Spinning, Knitting

& Crochet Contests - Booth B-01

Ellen's Woolly Wonders 9:00-5:00

Live Music - Schedule on page 7

Fiber Animals

Animal Pavilion - Animal Pens Area

Sheep Shearing Demonstrations

Animal Pavilion - Animal Demos Area

Throughout the day - will be announced

Sunday October 8th

Garment & Home Accessories

Show/Competition

Exhibit Hall - GHA Competition Area

Registration at the Info Booth 8:00-8:45

Drop off entries 8:00-9:00

Closed for Judging 10:30-12:00

Awards presentation 12:15-12:30

Open for viewing 12:00-3:30

Pick up Entries 3:00-4:00

Dyed Yarn Show/Competition

Exhibit Hall - Yarn Competition Area

Registration at the Info Booth 8:00-8:45

Drop off entries 8:00-9:00

Closed for Judging 10:00-11:45

Awards presentation 12:00-12:15

Open for Viewing 12:00-3:30

Pick up Entries 3:00-4:00

Registration for Spinning, Knitting

& Crochet Contests - Booth B-01

Ellen's Woolly Wonders 9:00-11:00

Contests under the Guild Tent 12:00-1:00

Please bring your own spinning wheel, Navajo spindle, knitting needles, crochet hooks & yarn.

Roving will be provided for spinning contests.

Spinning- Speed, Blindfolded, Two Person

Navajo and Spindle Spinning

Knitting - Speed and Blindfolded

Crochet - Speed and Blindfolded



DEMONSTRATIONS

All Demonstrations are held in Exhibit Hall Demonstrations Area unless noted

Saturday October 7th

10:00 Needle Felting

Judy Chapman – Art through the Loom Guild Member
Needle Felting with a touch of Wet Felting
Description: Attendees will learn how to make wool locks to needle felt onto a needle felted sheep.

11:00 Picking and Drumming to make Batts and Roving

Kathy Schneider
The wool picker will be used to separate the fiber which will be blended on the drum carder. The fiber will be presented as a batt and roving.

12:00 Knitting & Crocheting Amigurumi Characters

Eric Wilson - WoolaBull
Making these fun characters is easier than you think. Eric will discuss the basics, offer troubleshooting tips that he has learned over the years as well as answer your questions.

1:00 Peg Loom Weaving

Rhonda Amen - The Fleece Factory
Learn the basics of this easy to learn but versatile method of weaving with lots of tips and hints along the way.

2:00 Felting a Hat with a Brim

Alicia Marshall - Moondance Alpacas
Alicia demonstrates the process of felting a Hat with a brim. She will start with carded alpaca fiber and end up with a felted 3D hat.

3:00 Learning to Weave without Breaking the Bank

Annette Melius
Do you think you have to buy an expensive loom to weave? Think again!
Annette explains the basics of weaving and tools used, including DIY and common thrift-store finds. Different weaving methods, including band weaving, pin and peg looms, heddle and shaft looms will be introduced. Great for those wanting to learn how to weave and weavers who want to learn other methods.

11:00 - 4:00 - In the Exhibit Hall main area

Kid's Activities Table - Art Making Fun!

Sponsored by the Covington Family
Free! (Donations gladly accepted)
Supplies underwritten by
Oil and Cotton Art Classes and Supply - Dallas, Texas
Artists little and big can learn to:

Make a yarn cordage bracelet

Paint a scenic postcard with watercolors

Tell a story by wrapping a stick with colorful yarn
(An easy wool craft for the littlest fiber artist)

Plus - Time to draw and color in response to the festival

Throughout the Day - In the Exhibit Hall main area Fiber to Shawl Demonstration Las Tejedoras Fiber Arts Guild

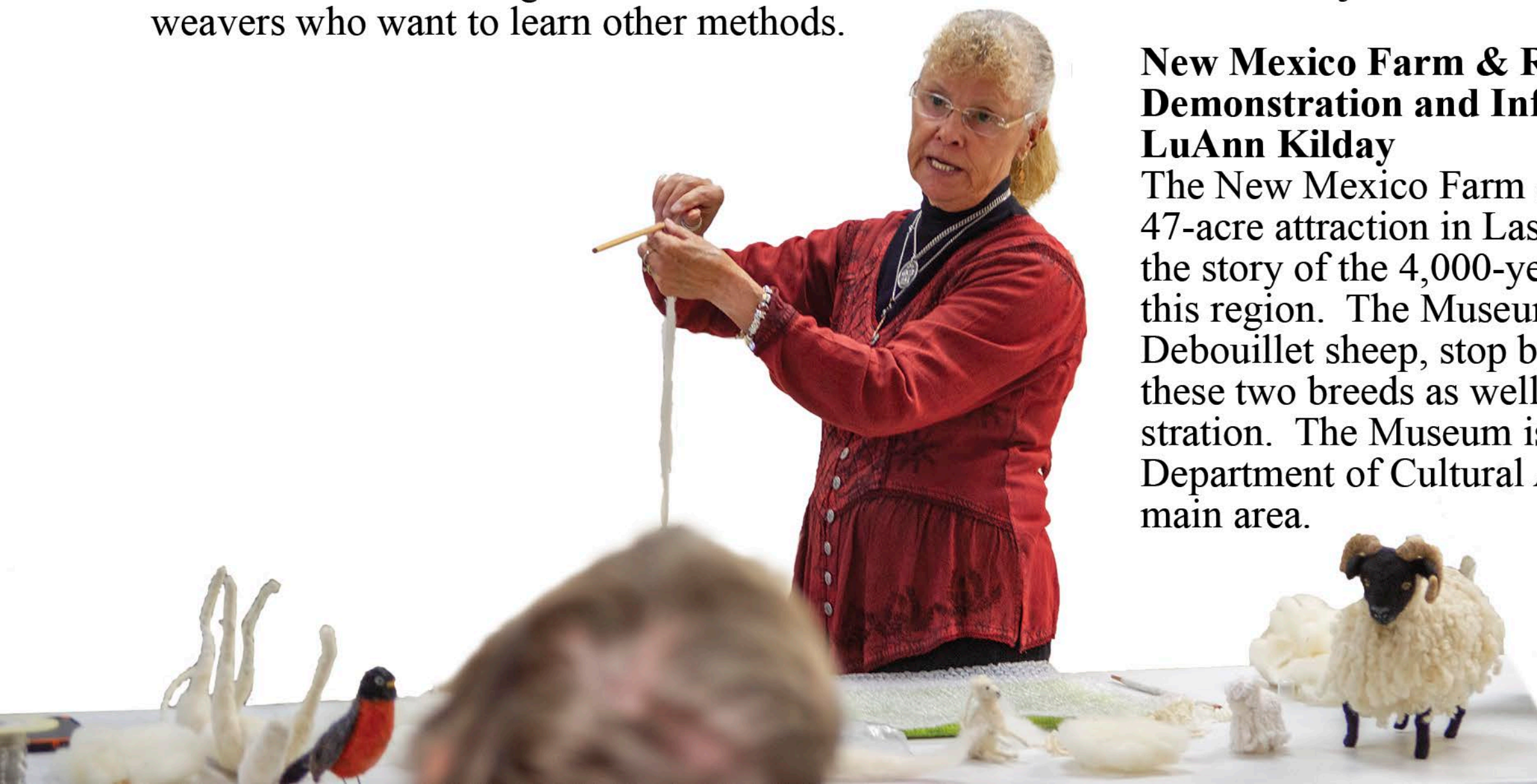
How does one take a handful of wool fleece and turn it into an heirloom garment? Families, fiber enthusiasts, art lovers – all are welcome to observe this seemingly magical process.

Of course, the process begins with a sheep, chosen for the suitability of its fleece to the project, in this case a wool shawl. The sheep is shorn, the fleece is 'skirted' (the process of going through and removing all the unusable bits and pieces), then washed carefully. Before spinning the fiber, the fleece is carded (the process of aligning the fibers in one direction). Now the spinners are ready to spin the fibers into yarn. At the same time, the loom is prepared by choosing warp yarns and colors and choosing a pattern to weave. The warp is measured and wound onto the loom. The loom is then threaded and readied for the weft yarn supplied by the spinners. For our demonstration, we will have a loom ready with a colorful warp, one member will demonstrate the carding process, the spinners will be using already carded wool, and that wool will be used as the weft yarn for the weaver to weave the fabric for the shawl. The finished 100% wool shawl will be woven by about 3:00 on Saturday, and will be available for auction shortly after that. The proceeds of the auction will benefit the MAVWA Wool Festival as a donation from the members of the Las Tejedoras Fiber Arts Guild.

New Mexico Farm & Ranch Heritage Museum - Demonstration and Information Table LuAnn Kilday

The New Mexico Farm & Ranch Heritage Museum is a 47-acre attraction in Las Cruces that preserves and tells the story of the 4,000-year history of growing food in this region. The Museum raises Navajo Churro and Debouillet sheep, stop by the booth to learn more about these two breeds as well as see a wool spinning demonstration. The Museum is a division of the New Mexico Department of Cultural Affairs. In the Exhibit Hall main area.

**Demonstrations Schedule
continued on page 6**



MAVWA THE FIRST 40 YEARS ⁵



The Wool Festival in Kit Carson Park, Taos, NM - 1986*

...ctd. from page 2

FIBER DEMONSTRATIONS

Animal fiber demonstrations were added to the list of activities in 1985 and continue to be a popular visitor activity. They range from basic to advanced fiber-working techniques and concepts to the introduction of new or unique modalities, as well as little-known historical aspects of fiber arts. Many of the demonstrations offer a hands-on experience for visitors and often result in fostering enthusiasm for a new fiber arts technique to continue exploring.

SHOWS AND COMPETITIONS

The fashion show, added in 1985 with ten or so entries and first held in the old theatre, was an annual event until 1999, and highly anticipated by both fiber artists and visitors. Each year, several awards were presented in categories meant to promote and reward artists creating stunning apparel from regional animal fiber and various techniques. In 1999, wearables were combined with home décor items as the Garment and Home Accessories Show and Competition, which are now judged together.

Gradually, more shows and competitions were added and today the list includes the mill and handspun yarn show and competition, the hand-dyed show and competition, the fleece competition and spinning/knitting/crocheting competitions. Combined, they offer a great opportunity for visitors to experience first-hand the high level of excellence and quality that has always been the pride of this festival.

AWARDS IN EXCELLENCE

In 1987, several award categories were established that the MAVWA Board felt deserved not only ribbon awards but something more prestigious. To that end, Gene Christensen, a local silversmith, was recruited to cast silver medallions depicting MAVWA's logo, which had been adopted earlier and derived from an ancient woodcut. Originally, the awards were rectangular then changed to a round version to look more like a medallion. Today, silver medallion awards are cast for the Wool Festival by Silver Cloud Casting of Albuquerque, NM. The categories deserving of silver medallions have changed over the years but the prestige they represent remains recog-

nized by festival artists and visitors alike.

To formally celebrate and recognize competition winners, the first awards banquet was held in 1987 in the First Presbyterian Church and subsequently moved to larger and varied locations over the years. From 1999-2003, it was held in the main tent located in the park. It moved to the Taos County Agricultural Center in 2004, then to the Sagebrush Inn. Eventually, the ceremony was again held in the main tent with light refreshments served.

MUSIC

Live music has been a crowd favorite and long-standing tradition at the Wool Festival. At the start, MAVWA broadcast recorded music until it was made aware of copyright laws that protect recorded music. Recognizing the importance of music but not wanting to pay royalties, the Board decided to instead allocate a budget and began recruiting local talent. Initially, a trio from Alamosa was the only group performing on and off during the festival as background music. The number of artists increased steadily after that.



Musicians at the 1986 festival*

Sometimes it was difficult to find artists who were willing to perform for very meager pay. Many of the musicians were local to Taos and would essentially volunteer their talent since the sets were very short, and they loved playing for the crowd that was drawn to the festival. Genre were typically folk, singer-songwriter, old time, and Celtic.

In the late 2000s, music became a much more robust aspect of the festival when Merce Mitchell and Gypsie Frank began organizing the artists, providing sound support, and creating a seating area for visitors to relax and enjoy the musical talent of upwards of a dozen different groups throughout the festival, including Billy Stewart, Dan Eagle and Carol Morgan-Eagle, and Lisa Joyce-Deburlo, a long-time fiber arts vendor.

YOUTH FIBER TO FABRIC PROJECT

A part of MAVWA's mission is to promote and facilitate the rich fiber arts traditions of the region by mentoring the next generation of animal fiber producers and enthusiasts. To that end, 2016 marked the first year for the Youth Fleece to Fabric Project that was conceived and organized by Ellen Sibelius. The project guides youth participants as they harvest then process the raw fiber derived from a fiber-bearing animal through each step to create a finished wearable item. Projects are then juried, and the winning entrant is awarded a spinning wheel.

continued on page 7.....

* - Photo courtesy of Roy Dow

DEMONSTRATIONS

All Demonstrations are held in Exhibit Hall Demonstrations Area unless noted

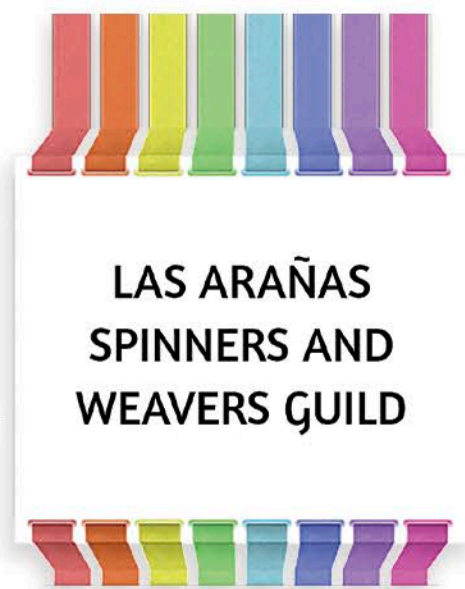
Sunday October 8th

10:00 - 1:00 Fiber Arts Demonstrations.

Las Arañas Fiber Arts Guild

Demonstrations will include fiber combing and preparation of sliver for spinning, spinning on a wheel and drop spindle, Navajo plying of yarn, weaving, and needle felting. In the Exhibit Hall Main Area.

Las Arañas Spinners and Weavers Guild was formed in 1970 by a group of local spinners and weavers to provide education and learning experiences for its members. It also increased the awareness and appreciation of fiber arts to the general public through community outreach programs.



10:00 Wet Felting

Minna White - Lana Dura

Around the world, where there were fiber animals, felted tufts were found on bushes...

High areas of the Himalayas and the Orient, later Scandinavia & Europe.

So, America but only after Conquistadors brought Churro sheep.

The process of making felt and making rugs with grass/reed mat.

11:00 Botanical Printing

Carol Ganand - Carol SILKS.

Do you love nature? Learn to print using leaves, flowers, seed pods, and other natural materials to create patterns on fabric such as silk, wool or cotton. This eco-printing evokes the Colorado outdoors.

12:00 Spindle Spinning With (& without) a Distaff

June Covington - Textiles Coordinator at Oil & Cotton Art and Supply in Dallas, TX

Sometimes, the old ways are the most efficient. Learn how to prepare long-lock wool with combs, mount it on a distaff then spin that roving into yarn on a supported spindle. Whorls and shafts of various styles will be discussed.



1:00 Fleece Evaluation and Skirting

Joy Getha – See what the first steps in wool processing are. Joy will test a fresh fleece for soundness, and demonstrate skirting it by removing undesirable parts. Come back at 3:00 to see Joy spin the fiber.

2:00 Weaving Beautiful and Useful Tape

June Covington - Learn the basics of these earliest examples of hand woven materials. Bands of tightly woven tape, strong and long lasting, useful for many things. The tiny heddles, used for this kind of weaving, have been found in many ancient sites.

3:00 Spinning on a Spindle and Wheel

Joy Getha – Joy will demonstrate spinning yarn with a wheel and drop spindles from the fleece she prepared earlier.

Throughout Both Days of the Festival

Las Tejedoras Fiber Arts Guild

Members of Las Tejedoras will be demonstrating a variety of fiber crafts and invite visitors to try many of them. These include weaving on looms of all sizes, spinning, carding, colcha embroidery, inkle weaving, felting, and kumihimo braiding. Stop by to see what's available. Children are always welcome, but special children's activities will be available between 1:30 and 3:00 both days. In the Exhibit Hall Main area.



Las T, a 501c3 non-profit organization, meets monthly from September through May, and offers a wide variety of programming in a hybrid format, from local, national and international experts. Membership also includes a mentoring program, monthly small group learning opportunities, and special workshops, local fiber arts tours, as well as outreach activities to the local community.

2023 FESTIVAL MUSIC

A VARIETY OF REGIONAL TALENT

Saturday, Oct 7th

Sunday, October 8th

9:30-10:30am **GT Springer**
Traditional & Original Guitar

10:00-11:00am **Plaza Flowers**
Multigenerational Stringband

12:00-1:00pm **Angela Pope & Ben Spitzley**
Singer/Songwriter

11:00-12:00pm **Lisa Joyce**
Singer/Songwriter

1:00-2:00pm **Arcane Ramblers**
Celtic, Bluegrass & Swing

12:00-1:00pm **Michael J. Combs**
Old Time, Instrumental Dance Music

2:00-3:00pm **Liv Orovich**
Violin, Klezmer Music

1:00-2:00pm **Cracked Pot Ramblers**
Good Old Nerdgrass-Not Old-Time,
Bluegrass or Celtic-but all Three

3:00-4:00pm **Serena Serenity**
Celtic Harp

2:00-3:00pm **Eagle Star**
Father Daughter Duo

MAVWA THE FIRST 40 YEARS

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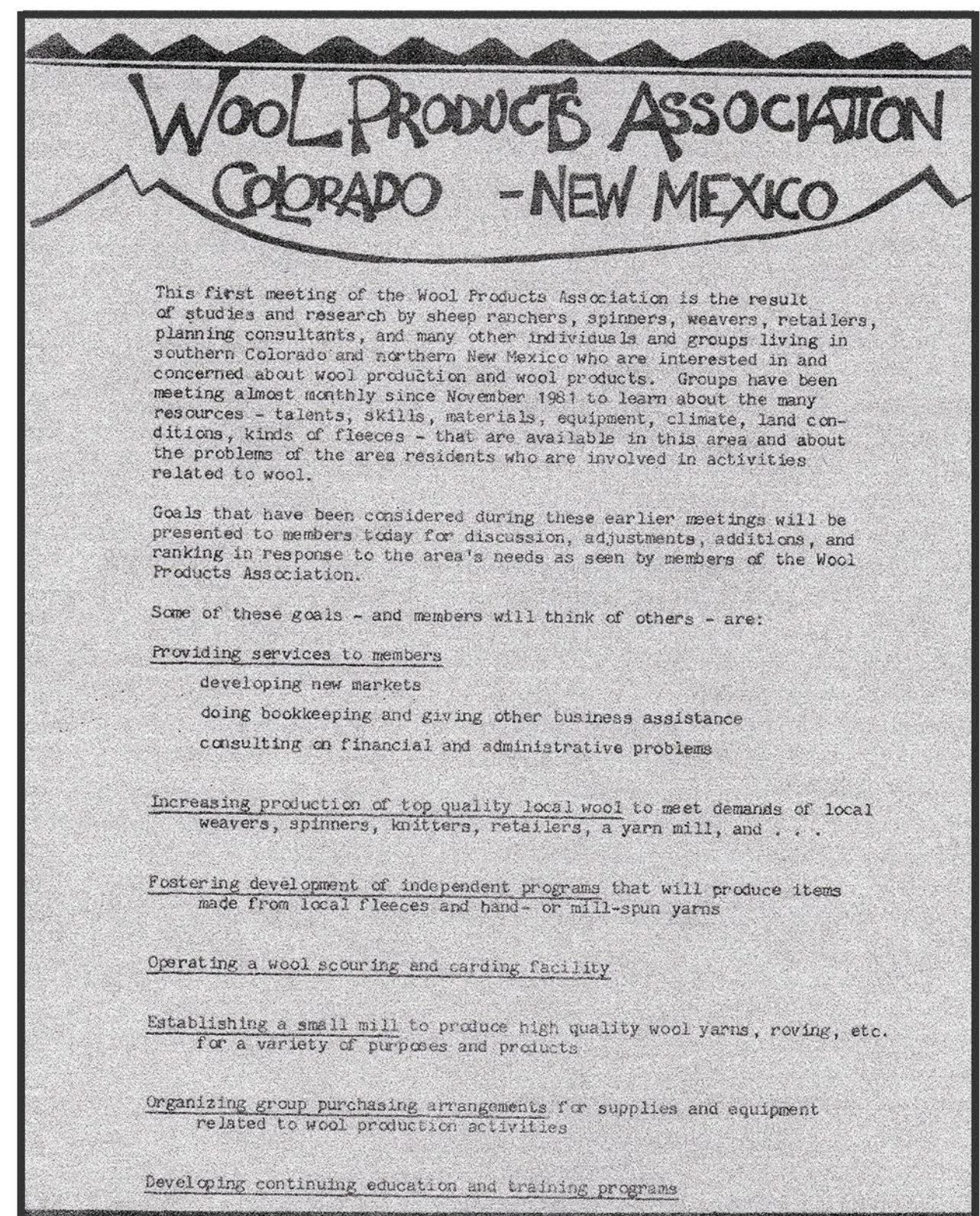
LIVE AND SILENT AUCTIONS

Auctions have always been a part of the festival and remain a reliable source of financial support. Up until the late 1990s, both silent and live auctions were held. The Silent Auction was assembled and displayed in front of the main stage in Kit Carson Park. As donations were received from vendors, the auction organizer would assemble select items to be included in a live auction on Sunday afternoon. This was always a lively and competitive event that was made even more exciting by the professional auctioneer who was delightfully entertaining. Today, only the Silent Auction is held and includes donations from each festival vendor with a value of \$40 or more.

PRE-FESTIVAL WORKSHOPS

Fiber arts workshops were added to the program in 1999 and continue to provide educational opportunities to enthusiastic participants. Workshops are currently held the Thursday and Friday before Wool Festival. The variety and breadth of fiber arts offered speaks to the dedicated and creative artists who love to share their talent and expertise in fostering and preserving both traditional and cutting-edge techniques.

ctd. on page 15...



Wool Products Association 1983 Agenda

2023 SPONSORS & THANKS

Thanks to Our Sponsors

Platinum

Ruth Baldwin - The Natural Twist
<https://thenaturaltwist.com/>

Jeff & Peggy Doney – The 100th Sheep
<https://www.the100thsheep.com>

Lise Poulsen – Gaucho Blue Fine Art
<https://www.gauchoblue.com>

Don Quintana – Looking Glass Yarn & Gifts
<https://lookingglassyarn.com/>

Gold

Norm & Sandra Johnson - Enchanted Fibers
<https://enchantedfibers.square.site>

Alexander Sutulov - Lanass MEEEH USA

Silver

Teri Inman - Bristol Yarnworks Studio
<https://bristolyarnworks.com>

Jill and Rob Knuckles - Tall Tail Llamas

Bonnie Thomas - Yank Your Yarn
<https://YankYourYarn.Etsy.com>

Bronze

Fred Black - Big Sage Artisans
<https://bigsageartisans.com>

Heather Campbell - Purly Shell Fiber Arts LLC
<https://purlyshellyarn.com>

Victoria Collins - The Wool Shed { @Maple Winds Farm }
<http://thewoolshed.net>

Shery Cook - Noti Yarn
<http://www.notiyarn.com>

Bonnie & Dale Naumann - Naumann Angoras
<https://facebook.com/naumann.angoras>

Rene Zender - Casa Alpaca & Fiberworks
<http://casa-alpaca.com>

Become a Sponsor of the MAVWA Wool Festival!

Your name / company will be listed on the website as well as in the Annual Program/Directory. Your Support is Greatly Appreciated!

Visit our web site for more info.
mavwawoolfest.org/sponsor-donate/

**Program/Directory
 Design, Layout & Photography***
 by Brian Perkins
brian@brianperkinsphoto.com
 *except where noted



**NEW MEXICO
 FIBER ARTS DIRECTORY**
 Connecting you Directly
 with New Mexico's Fiber Artists
Become a Member!

newmexicofiberartsdirectory.com



MAVWA would like to Thank

Mike Clifford - Festival Announcer

Beth Dykstra - Dyed Yarn Show & Competition Manager

Carol Garnand - GHA Show & Competition Manager

Janina Carlona - Hand & Mill Spun Yarn Show & Competition Manager

Ric Rao - Fleece Competition, Show & Sale Manager

Alex Dietrich - Silent Auction Manager

Laura Ninnemann - writing about MAVWA's History

and a Big Thanks to all of our demonstrators and volunteers!



**Special Thanks to the county of Santa Fe
 Lodgers' Tax for their sponsorship of the
 MAVWA Wool Festival.**

Turning dreams into reality, one pattern at a time



Ellen's Woolly Wonders

ellenswoolywonders.com



**Original Handmade
Project Protectors**

**Unique 3D
Knitting Patterns**

Handspun Pattern Kits

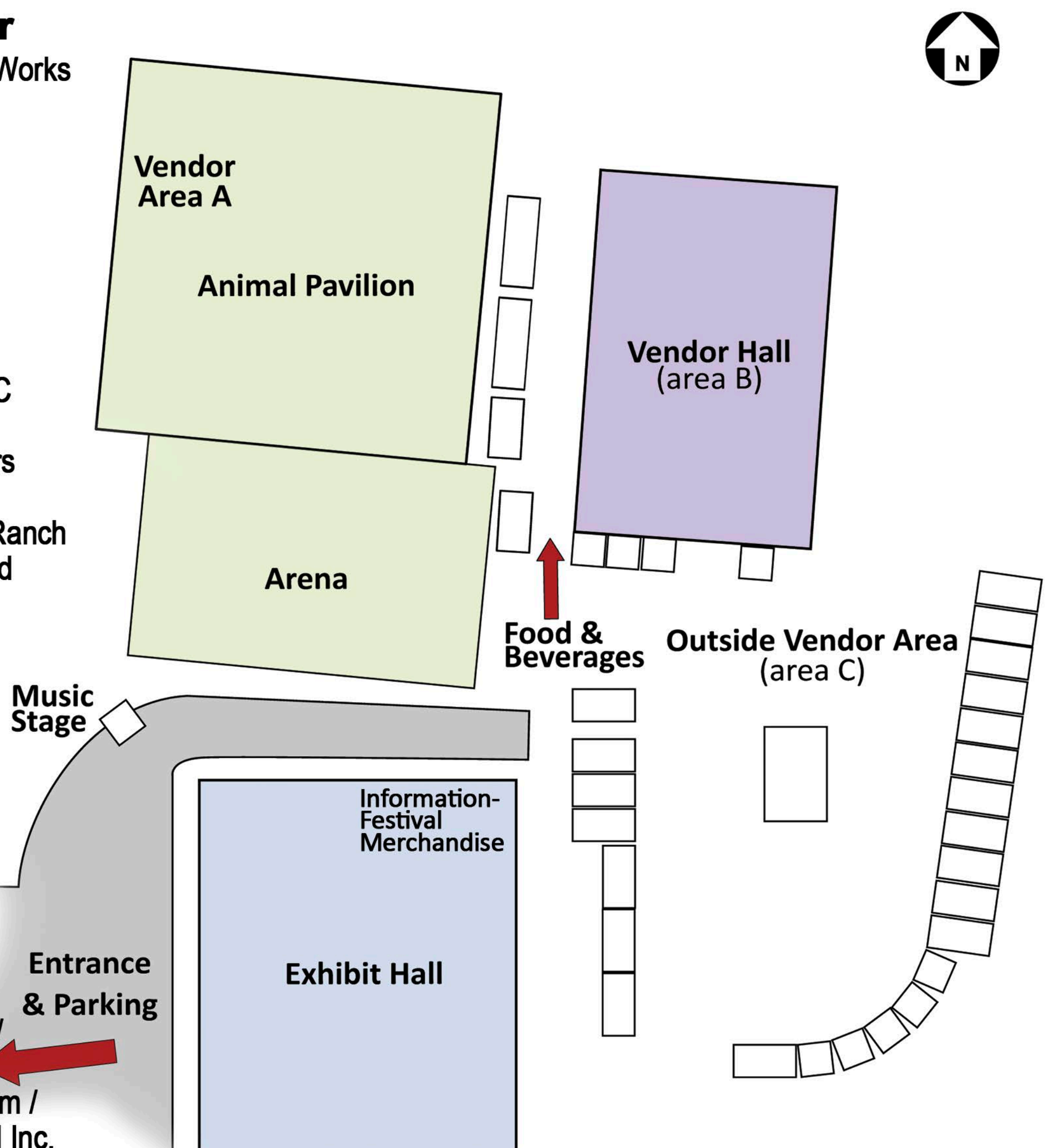
**Custom Patterns
Available**

Visit us in Booth #B-1



Vendors by Booth Number

- A-01 Rene Zender Casa Alpaca and FiberWorks
 A-02 Eric Wilson / WoolaBull
 A-03,05 Anne Stallcup / Que Sera Farms
 A-04 Frederick Black / Big Sage Artisans
 A-06 Jody Bell (utah) / Yarning Apart
 A-07,09 Bonnie & Dale Naumann /
 NAUMANN ANGORAS
 A-08 Laurie Hall / Bluebird Dye Gardens
 A-10 Minna White / Lana Dura LLC
 A-11,13 Anne Vickrey Evans / FeltCrafts LC
 A-12,14 Shery Cook / Noti Yarns, LLC
 B-01 Ellen Sibelius / Ellen's Woolly Wonders
 B-02 Yvonne Swartz / Atimisia Artwear
 B-03 Alicia Marshall / Moondance Alpaca Ranch
 B-04 DJ Lynch / Rocky Mtn Natural Colored
 Sheep Breeders Assn.
 B-06,08 Lisa Prive / The Bee Skep
 B-07 Alice Watterson / Flying High Studio
 B-09 Lisa Joyce Deburlo / Lisajoy Designs
 B-10 Natalie Thompson/ The Knitten Cat
 B-11 Lisa Sobieniak /
 The Good Medicine Sheep Ranch
 B-12,14 Barbara Roybal /
 Rancho de Los Suenos Alpacas
 B-12,14 Mari Quillman / Rockin Q Ranch
 B-13,15 Laura Ninnemann /
 Lone Raven Studio (TM)
 B-16,18 Española Valley Fiber Arts Center/
 New Mexico Fiber Arts Center
 B-17 Glenna Dean for Art Through the Loom /
 Art Through the Loom Weavers Guild Inc.
 B-19 Ashley Hodges / Bycreek Farms
 B-20,22 Ruth Baldwin / The Natural Twist LLC
 B-21,23 Kelsey Reeder / Dyers Wool
 B-24,25 Christin Santos / Desert Panda Fiber Arts
 B-25,27 Merce Mitchell / Vortexyarns
 B-28,30 Teri & Rick Inman / Bristol Yarnworks Studio
 B-29 Las Tejedoras / Fiber Arts Guild
 C-01 Bonnie Thomas / Yank Your Yarn Stitch Markers
 C-02 Cody & Kimberly Burns / 2 B Ewe
 C-03 Nancy Totten / Front Range Bags
 C-05
 C-11 Kimberly & Brian Perkins / Cat Mountain Fiber Arts
 C-12 Gabriel Olguin / Bar91 LLC, Romowool91
 C-13 Danny Mize / Knitty Gritty Fiber Arts
 C-14 Elena Miller-ter Kuile / Cactus Hill Farm
 C-15 Victoria Collins / The Wool Shed
 C-16 Elaine Sipes / Elaine Sipes Textiles

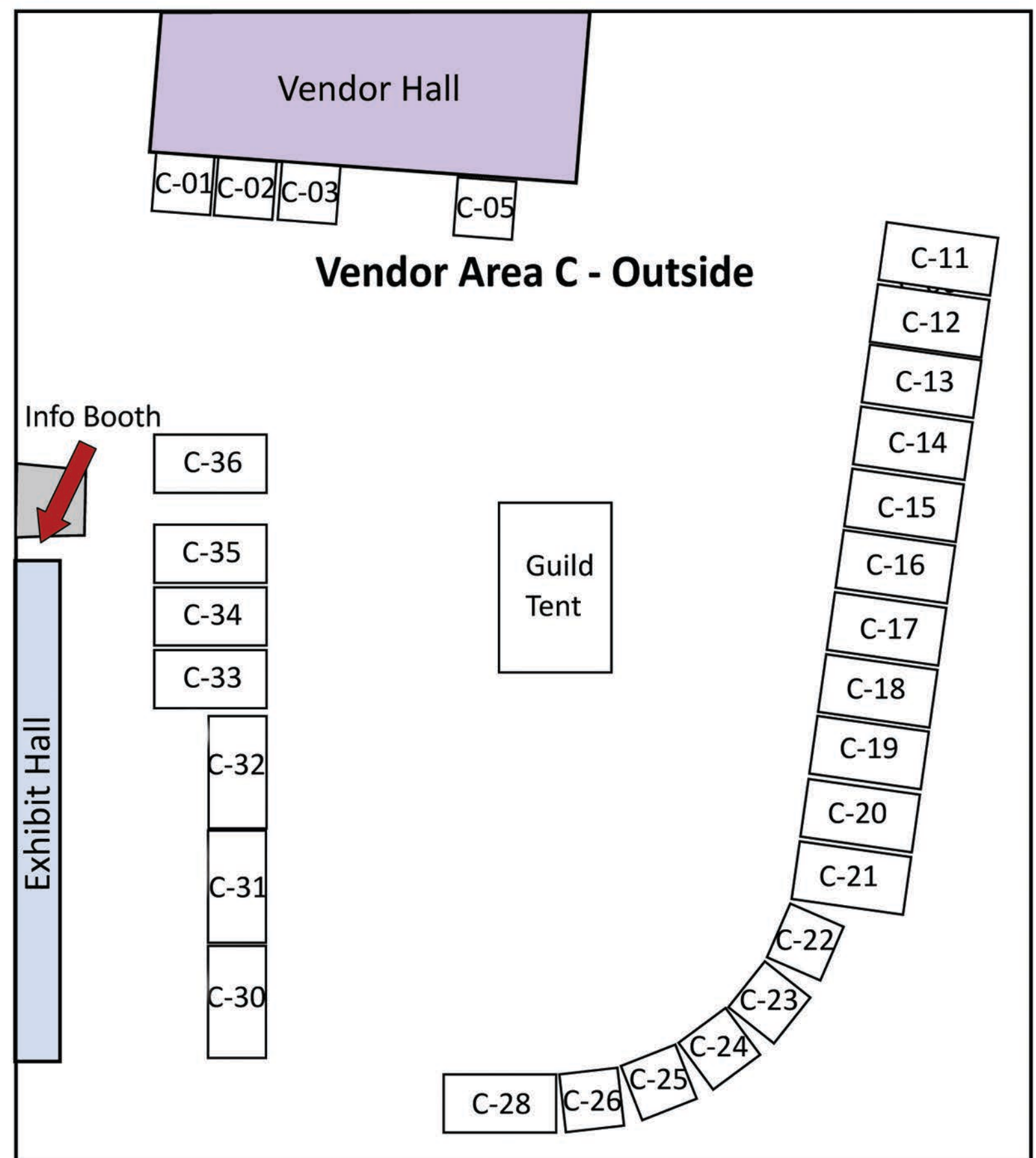
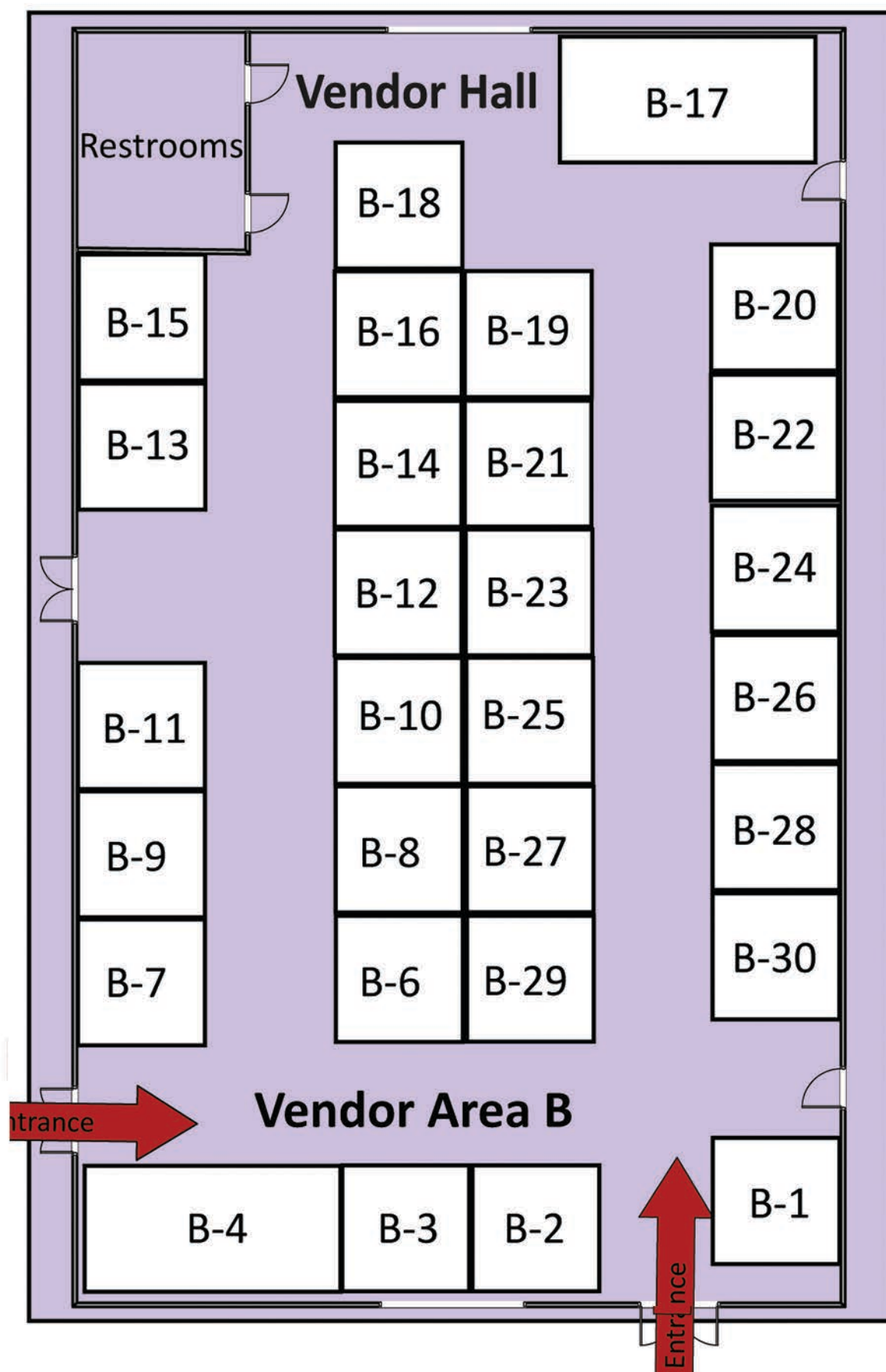
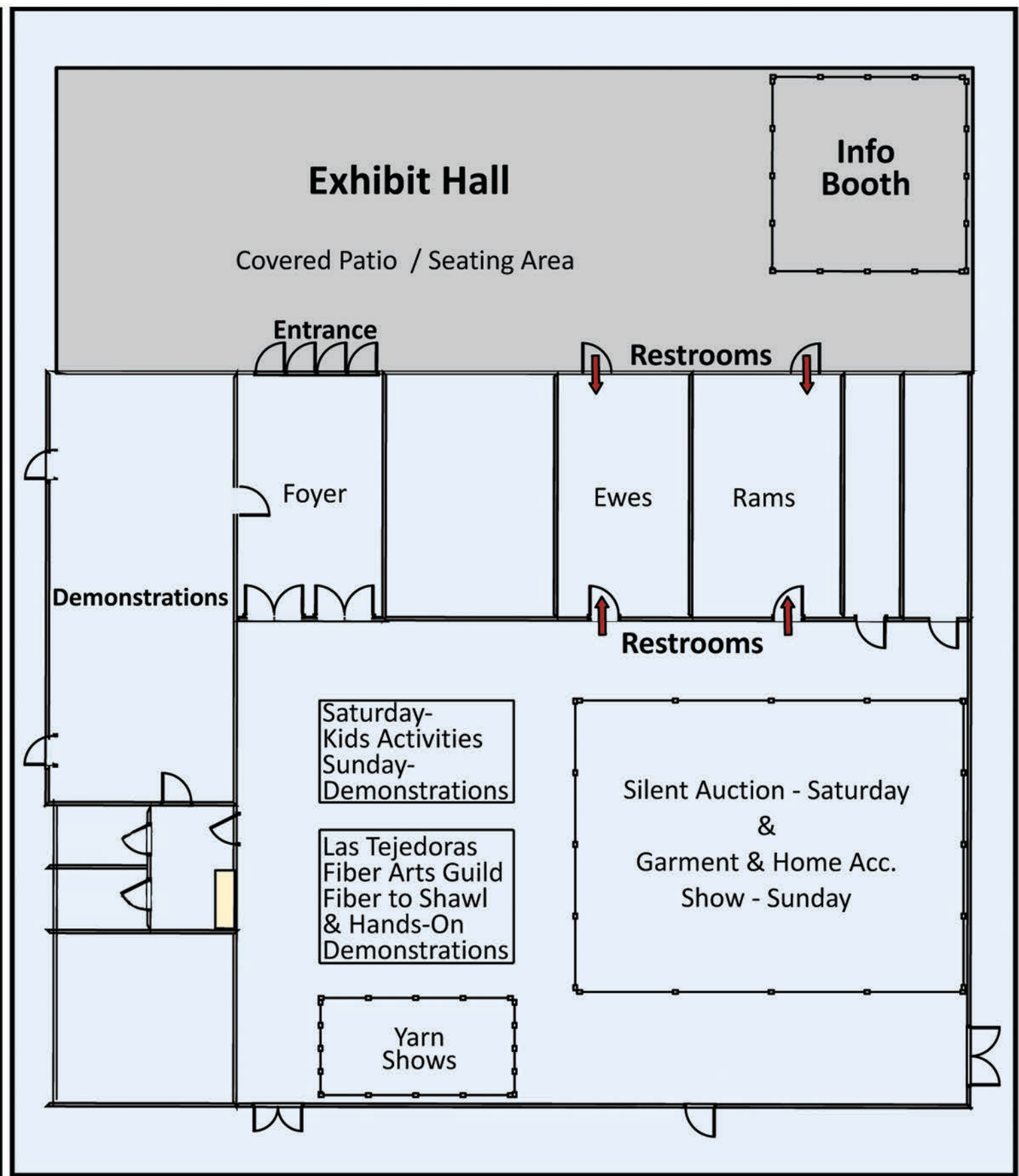
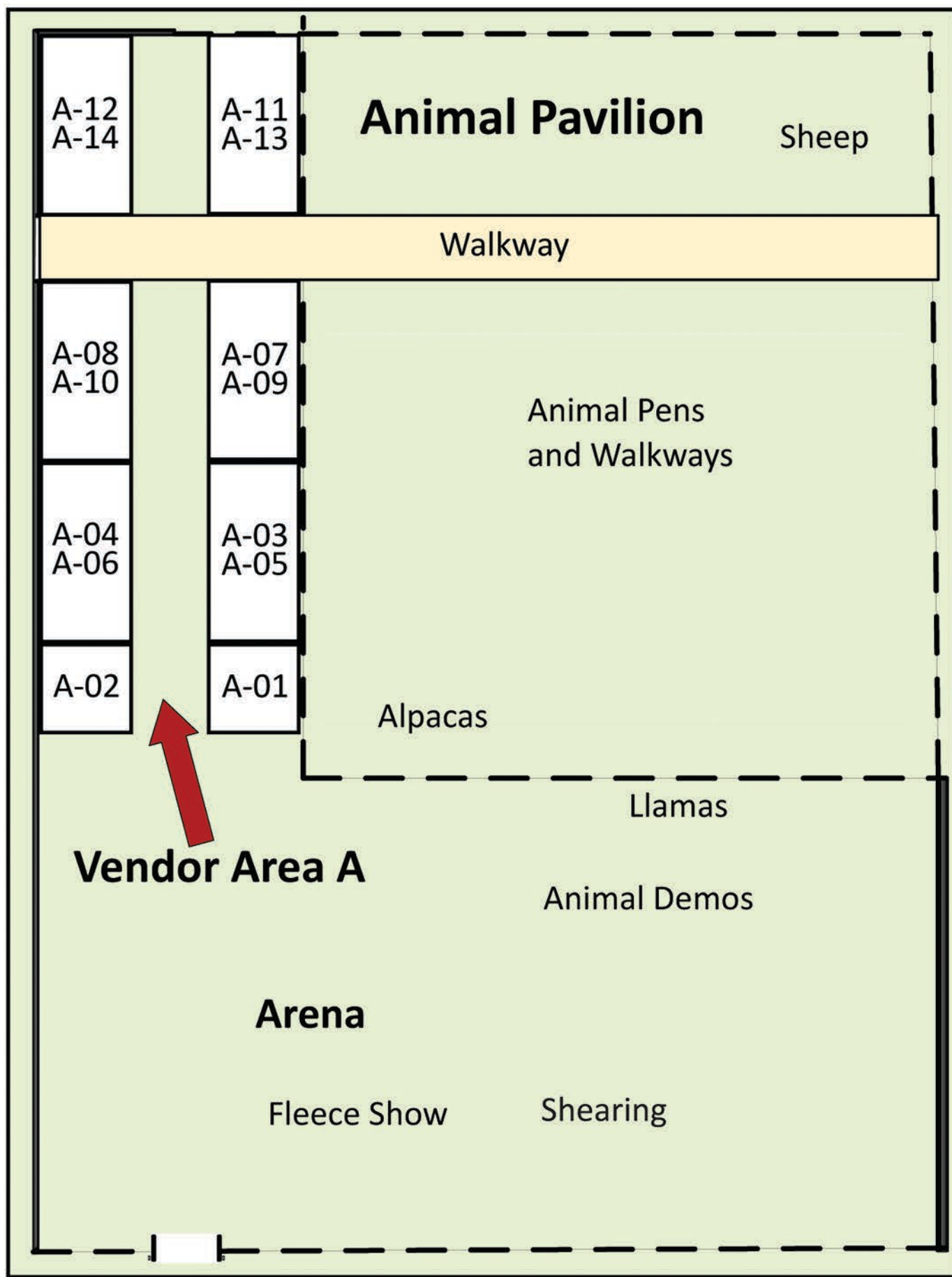


- C-17 Heather Campbell (Steinadler Farm) /
 Purly Shell Fiber Arts LLC
 C-18 Donna Foley / Four Directions Weaving
 C-19 Guenevere Van Der Aa Keeffe / Zombie Penguin Yarns
 C-20 Vera Neel / Luveru
 C-21 Karen Dearing / Dancing Hooves Farm and Studio
 C-22 Benjamin Mutton / Nomadic Ranch
 C-23 Amy Rosebrock / AR Designs
 C-24 Perla S. Kopeloff / Fiberspace
 C-25,26 Theresa Fenn / Akua's Boutique
 C-28 Don and Kay Quintana / Looking Glass Yarns
 C-30 Carol GARNAND / Carol SILKS
 C-31 Norm and Sandra Johnson / Enchanted Fibers, LLC
 C-32 Rhonda Amen / The Fleece Factory of the Rockies
 C-33 Jeff and Peggy Doney / the 100th Sheep, LLC
 C-34 Lalynn Nock / Woollywhotknots
 C-35 Karen Dietrich / Phoenix Fiber Mill
 C-36 Robert and Jill Knuckles /
 Tall Tail Llama Ranch and Fiber Arts

Food Vendors

Craft Q - Craft Barbecue - Brisket, Ribs, Sausage **Sanchez Tacos** - Tacos, Burritos, Totas, Quesadillas,
Fuel by Blessed - Espresso Drinks, Coffee, Pastries, Snacks **Uncle Cletus Sodas** - Old-Fashioned Sodas

OR LOCATION MAPS



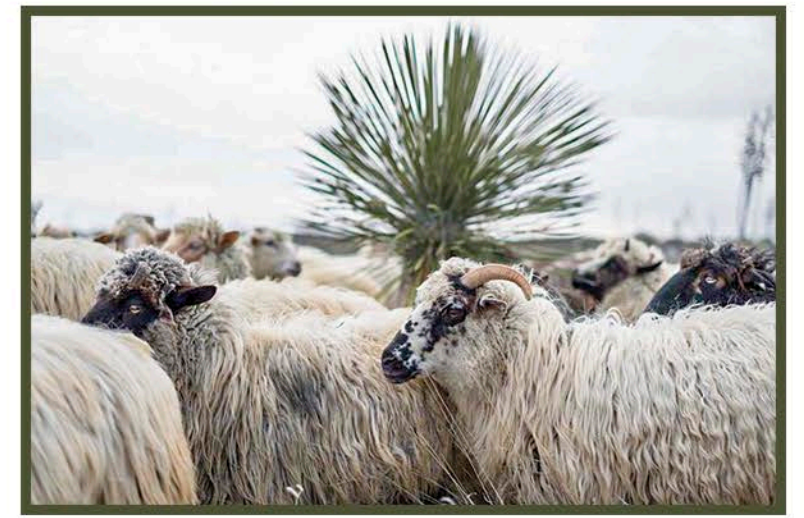
CHURRO SHEEP FOUNDATION

The Churro sheep have a long history in New Mexico. Many geo-political, cultural, and economic influences have contributed today's Navajo-Churro sheep, considered the first domesticated sheep breed developed in North America.

Navajo-Churro sheep are descended from the Spanish—and quite possibly Portuguese—Churra sheep, which consisted of several Iberian breeds brought to North America in the 1540's by Spanish conquerors and colonizers.

The fleece type is superbly suited to the textiles produced in New Mexico and the Colorado Plateau and is unique in that it is a lustrous two fiber fleece with varying amounts of kemp. The fleece is one of the strongest of the sheep fibers and has a beautiful luster. Because Churros have survived with minimal care for centuries, they have adapted to extreme living environments and is considered a desert landrace species.

Because Churro sheep are a desert landrace, they have the ability to assist us with sequestering carbon and help rangeland health by the way they graze and move through the environment. Rio Milagro Foundation is a nonprofit that supports scientific research, product development initiatives and educational outreach that supports the "Old Type" Churro sheep as climate heroes. We believe they have unique characteristics that can benefit the soil and rangeland health. Through our foundation, we are creating economic incentives through climate resilient production that revitalizes regional manufacturing and directly sponsor shepherds to support their flocks. To learn more please visit our website at www.riomilagro.org.



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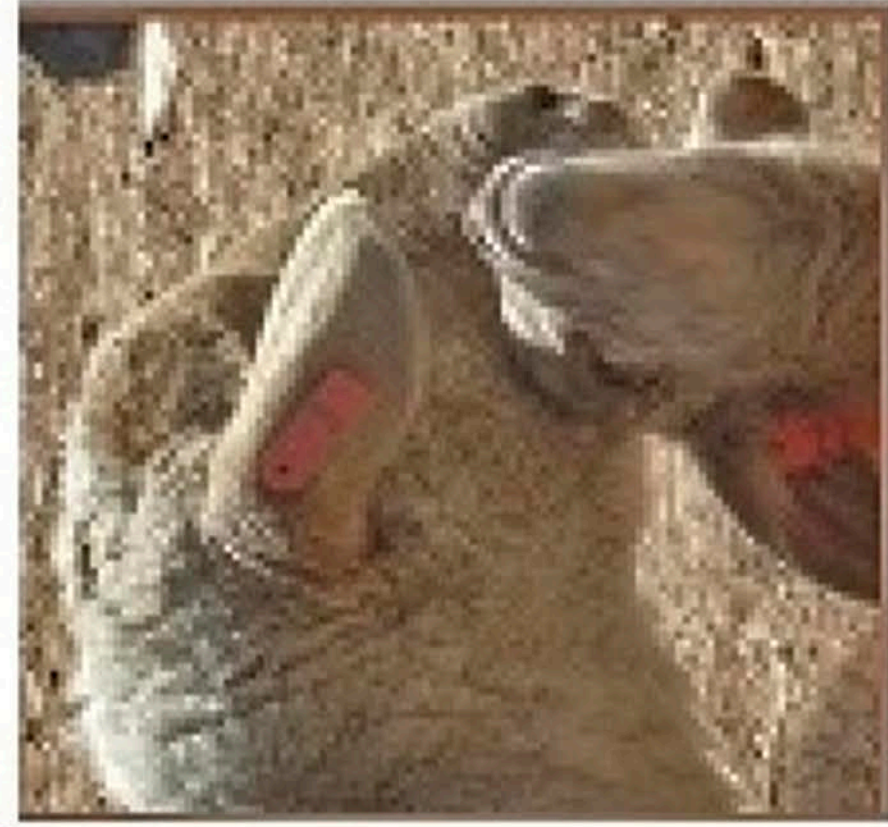
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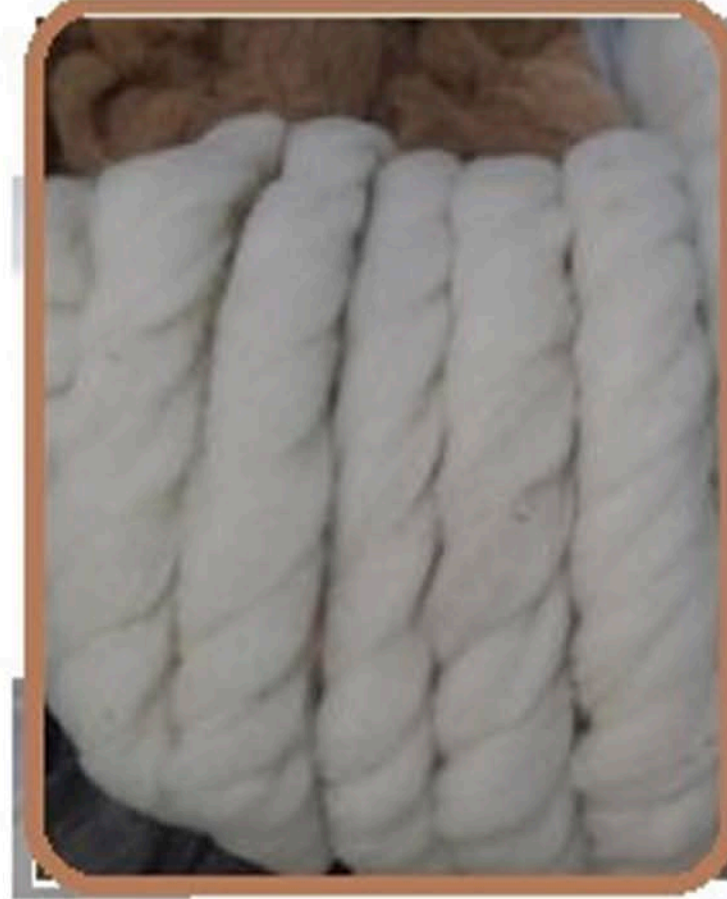


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Fiber is raised at Ranch

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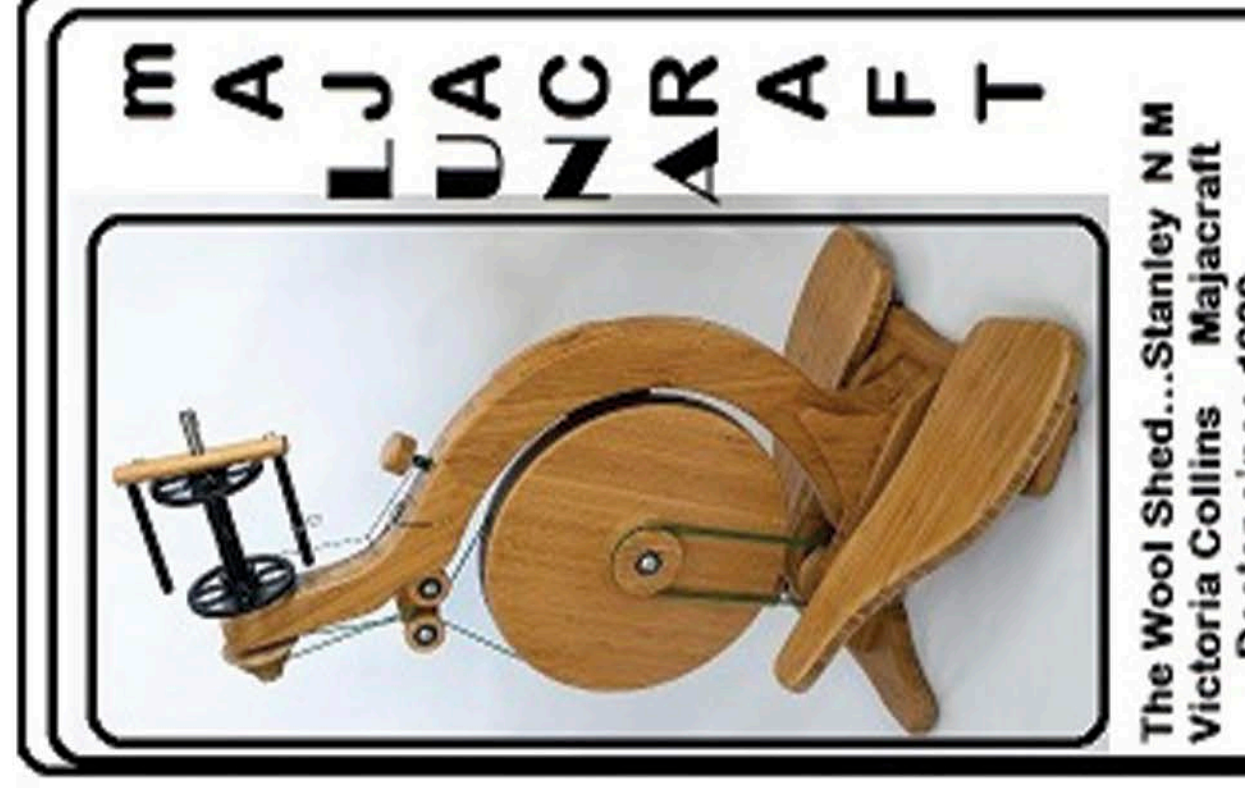
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YOUTH FIBER TO FABRIC PROJECT

The MAVWA Association as we know it today grew out of a project called the Wool Products Association that was begun as an economic development project to connect regional animal fiber growers with regional fiber artists for the economic benefit of both. Much has changed over the years, but as a 501C3, The MAVWA mission is to continue the teaching of fiber arts, especially to the next generation youth. This project seeks to continue that mission.

It is free to enter, and MAVWA is available to help facilitate finding the appropriate fiber, and experiences, however any costs are the responsibility of the contestant's family.

You can find the project requirements on our website: manwawoolfest.org/fiber-to-fabric/, along with a printable project book that must be completed and entered with the final entry.

The time commitment is great, but the final grand prize is a spinning wheel!

MAVWA THE FIRST 40 YEARS ¹⁵

...ctd. from page 7

ARTWORK COMPETITION

The artwork competition was added to the festival for the purpose of soliciting designs that could be depicted on the official festival t-shirt as well as promotional items. Members voted each year for their favorite entry and the winner received \$200 and a free t-shirt. Unfortunately, recent years have seen few, or no entries and the competition has been temporarily suspended.

THE VOICE OF THE WOOL FESTIVAL

In 1984, Robert Donnelly was employed by the International Wool Secretariat. While on a business trip to Taos to consult with the founders of a new wool mill, he attended the first Taos Wool Festival. That was the start of a long relationship. Robert was asked to announce the first fashion show held in the old theatre building. Upon relocating to Arroyo Hondo, NM in 1988, Robert and his wife joined MAVWA and subsequently became festival managers and introduced live announcing to the event. They constructed a simple announcer's booth with an amplifier, microphone, and rented speakers. Eventually, the Donnelly's passed the management baton to Coralie Silvey Jones.

For long-time vendors and visitors to the Wool Festival, Robert's voice lingers in our heads long after the festival ends. In recent years, he had developed the style of roving announcer conducting impromptu interviews, announcing the various competitions, shows, and events of the day, and promoting the Silent Auction, MAVWA's primary fund-raising event. Robert passed the announcer's baton to Mike Clifford in 2019.

THE CHANGING FIBER ARTS LANDSCAPE

Like many traditions that the youth of today may consider old-fashioned and outdated, fiber arts are struggling to maintain relevance in this ever-changing world of electronic media. Understanding that change is inevitable, it is incumbent upon current fiber artists to foster an interest in, and preservation of, what we hold dear.

The other threat to fiber arts is the global market for mass-produced products that compete with hand-created, one-of-a-kind fiber arts. Quite simply, unless artists can continue to identify markets consisting of patrons who appreciate and seek out hand-created fiber arts, it will be difficult to sustain the various traditional and innovative techniques used today.

Through educational opportunities and the festival, MAVWA continues striving to maintain and increase a regional and nationwide interest in fiber arts, and to gather new and young enthusiasts into the fold.

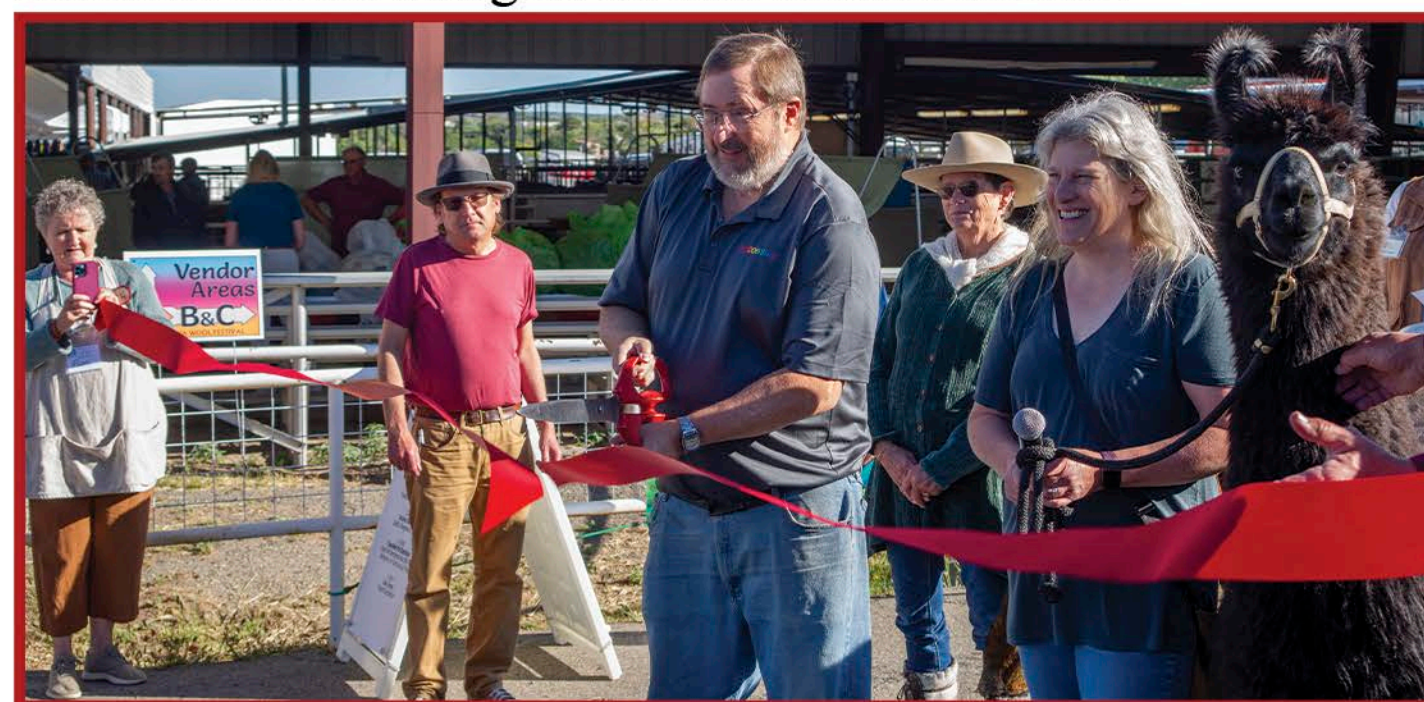


Vendor Booths at the 2022 Wool Festival - Santa Fe, NM

THE INTERNET AND SOCIAL MEDIA

MAVWA's web site was first published in 2010 and has been on-line ever since offering a centralized location for informing participants and visitors about upcoming festivals, and sharing information and policies generated by the Board of Directors. In 2015, MAVWA's current Facebook page was created by Brian Perkins who continues to maintain that page and the technology interfaces required to produce the festival and inform vendors. Additionally, he serves as webmaster and promotions director. The festival also has a social media presence on Instagram.

A cooperative effort among Board members resulted in the switch to an on-line vendor application beginning in 2016. Updated versions of that form continue to offer a convenient means for vendors to renew memberships, apply to participate, donate their time and creations, and make payments on-line. The festival went virtual out of necessity in 2020 with the onset of the COVID pandemic. To produce the festival during that challenging year, vendors were given the opportunity to link their virtual shops and web sites to a central page on MAVWA's web site. Visitors then clicked on the vendor link and were able to browse and shop in the safety of their own homes. The Silent Auction was also conducted that year within a similar format using an on-line auction service.



2022 Ribbon Cutting at the fairgrounds with the Santa Fe CoC THE MOVE TO SANTA FE

In 2022, the MAVWA Board made the decision to move the Wool Festival from Taos to Santa Fe. Although the decision was understandably controversial, the issues they faced in continuing to use Kit Carson Park were insurmountable. As the park was transitioning to a major live music venue, the footprint available to accommodate festival vendors was reduced in size significantly over several years. An exhaustive search to find an alternate location close to Taos was not successful. The Board believed moving to a different venue was in the best interests of the talented and hard-working fiber artists at the heart of the festival.

Despite the loss of the festival's traditional venue, 2022 appears to have made a successful transition to the Santa Fe County Fairgrounds where it will again be held in 2023. Several long-time Wool Festival vendors and Board members contributed to this historical timeline. We are grateful for their willingness to share their knowledge of MAVWA's rich history.

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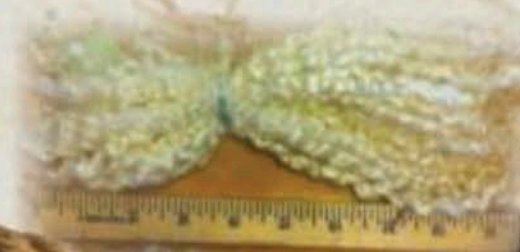


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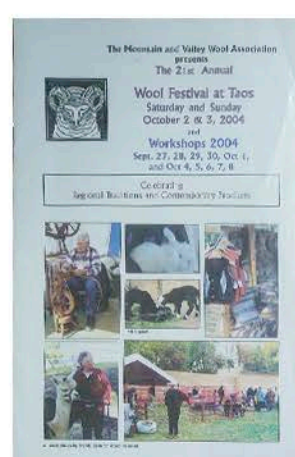
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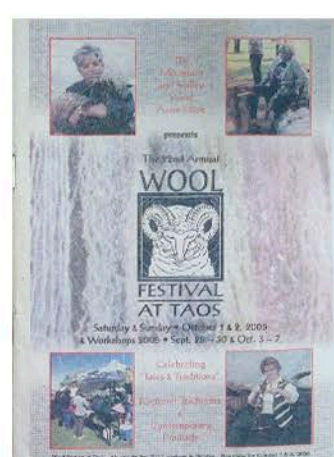
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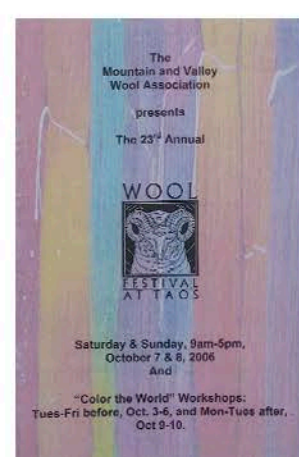
PAST PROGRAMS



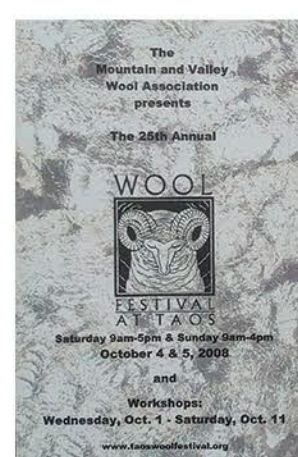
2004-5.5x8.5



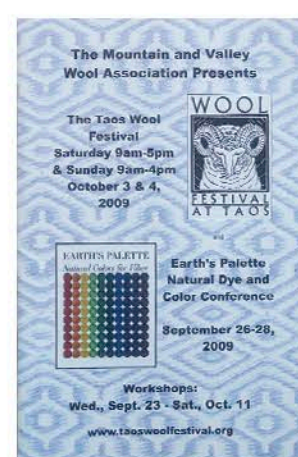
2005-6x8.5



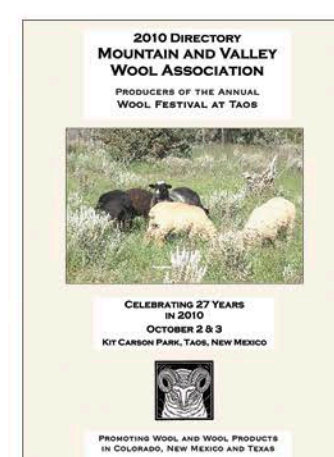
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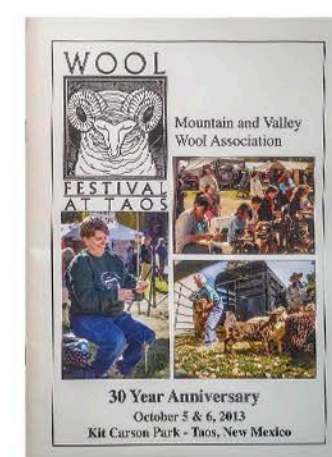
2008-5.5x8.5



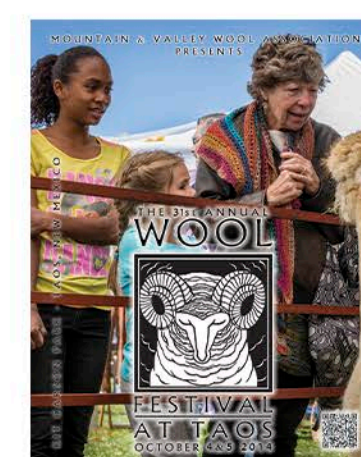
2009-5.5x8.5



2010-8.5x11

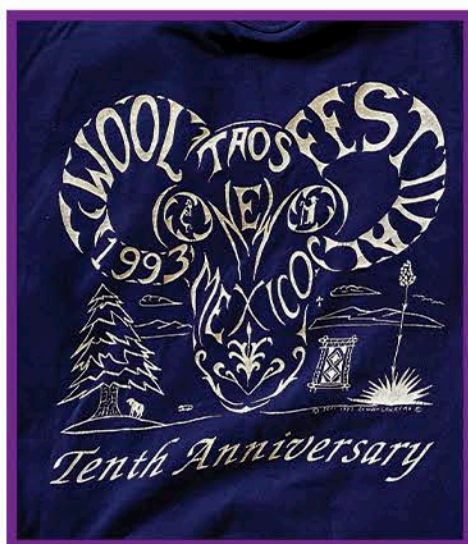


2013-8.5x11



2014-8.5x11

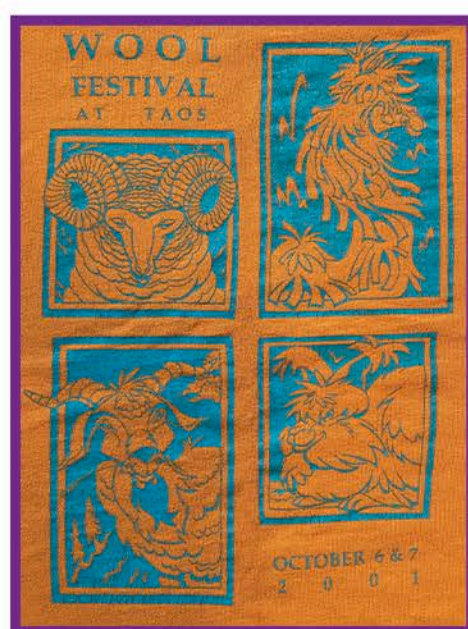
FESTIVAL T-SHIRTS HISTORY 17



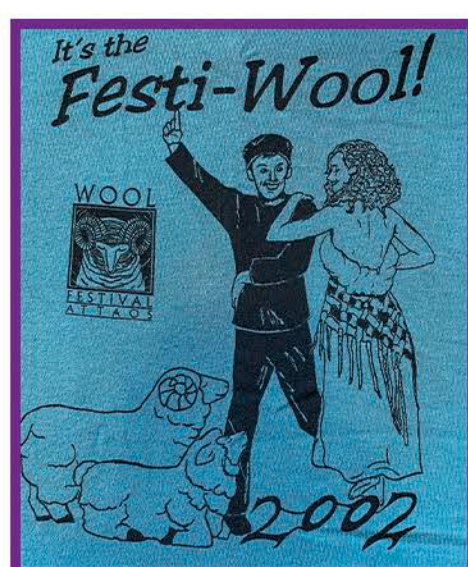
1993*



1995*



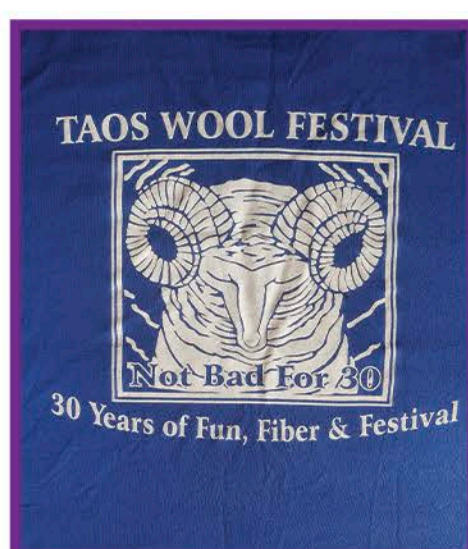
2001*



2002*



2008**



2013

From the very first wool festival T-shirts featuring original artwork have been a mainstay, with many featuring various versions of the now familiar ram's head logo.

"The ram's head was copied from the illustration of an ancient wood cut that somebody found," says Mary Scott about the history of the logo.

Mary does not quite remember how they came to the decision on the logo, but being long before email, conference calls and 'snail' mail for the graphics were the ways things were done.

"There was little change in the T-shirt design for the next several years, and then somewhere in the 90's Eugene Christiansen (sheep rancher, silversmith, dentist - from Manassa, CO) came on the Board and was asked (or offered) to design the T-shirt; he also made the silver medallions for many years.

"Back then there was only the Board doing things and we just sorta divided up the tasks among us. I remember that the standard operating policy was that if you suggested something that you wanted to happen at the Festival, then you had to be the one to organize it," recalls Mary.

In 2001 Mary engaged the services of her nephew Tim Kirch; a professional artist. "I asked him to do a version of the ram's head logo but to also add frames of the other fiber critters who played a big part in the Festival. I think that this is probably my favorite design of all time -- but then... he's my nephew," she explains.

In 2002, the return of renowned Russian feltmaker, Alexander Pilan, back teaching workshops for the 2nd year, inspired Mary's design for that year's design, "I had this great photo I had taken in 2001 of Alexander dancing with Leanne Pressly who was modelling one of his creations. So I sorta' traced that photo and added a couple of sheep borrowed (with permission) from Doug and Pam Ramsey's ranch logo."

It was around 2003 when it was decided to have a contest for the T-shirt design.

"All this was back in one of my previous incarnations when I was "Mary Stabolepszy", was raising sheep in the San Luis Valley, and serving as first the VP and then the Pres. of MAVWA," says Mary of her years with the festival.

compiled by Brian Perkins from information provided by Mary L. Scott

Photos by M.Scott* & Jeanine Willett**



2018



2020

hand dyed yarns

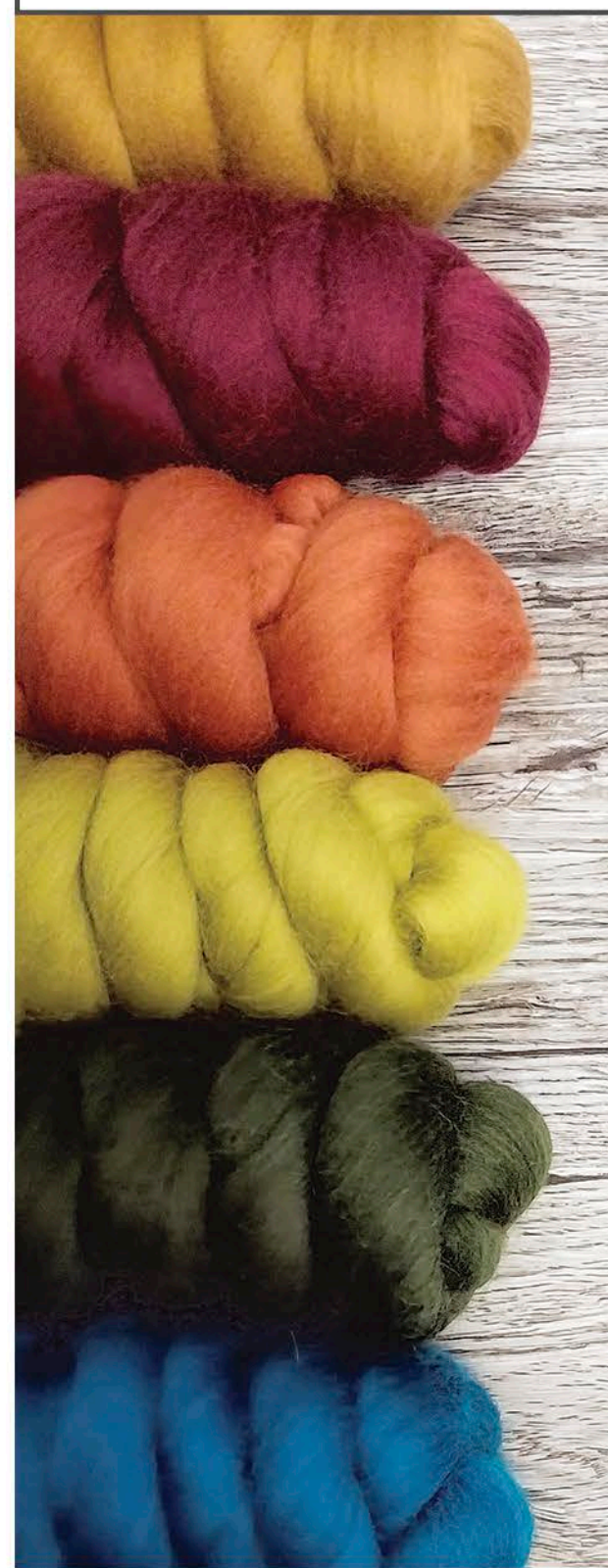
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<http://www.alicewatterson.com>

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See you next year!
the 2024 MAVWA Wool Festival
is October 5th & 6th

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<https://fringeweaving.com>

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Booth A-02
19878 Road G, Cortez, CO 81321
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Rene Zender
Casa Alpaca & Fiberworks - Booth A-01
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(702) 374-4224
renezender@yahoo.com
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The Mountain and Valley Wool Association, MAVWA is a membership organization open to all. Founded in Antonito, CO in 1983, produced the Wool Festival in Taos for 38 years; now in Santa Fe. Its mission is to promote fiber from all fiber bearing animals, especially those in Colorado, New Mexico, and Texas, and to pass on the rich history of the fiber-related crafts to the next group of fiber enthusiasts. MAVWA produces the Mountain and Valley Wool Festival, celebrating its 40th year, as well as other activities that promote fiber production and fiber products in Colorado, New Mexico and Texas. we are pleased to share with you our 40th festival this year.

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Do you love the Mountain and Valley Wool Festival? Do you want to play a part in planning and running this festival in the future? Please consider running for the Mountain and Valley Wool Association Board of Directors. More information about how to do this can be found in the information booth or by emailing mavwasecretary@gmail.com

Become a MAVWA Member

Help support the MAVWA Wool Festival and MAVWA by becoming a member.

MAVWA offers two types of memberships:

Individual/Family/Business \$35.00

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